

Aima Martin presents the call for virtual exhibition MXX collective - Co-create with Art the International Day of Happiness.



We aim to bring together both recognized and emerging artists, celebrating the diversity of techniques and media poetics. The exhibition is in partnership with a number of other events represented by associations and foundations from different countries; all of them celebrating the International Day of Happiness (1).

We believe that in times of transition, gestures that contribute awareness are required. With this purpose we have created the virtual exhibition to promote and disseminate artistic production. We understand art as a transformative power, our goal being to allow connections that can generate incentives and resources to the main agents of change, as we are the artists.

MXX Collective aims to be the first in a series of 3D exhibitions that we organize. Due to the high degree of visibility we will have the next day March 20th, we understand that our moment will also be very favorable with the commercialization of the works exposed.

The organization offers the artist complete freedom to establish a relationship without charging any percentage of sales made. But it does request, in order to allow this action, its maintenance, disclosure and other collateral costs the minimum contribution amounting to 30,00 euros.

The artist may submit his/her registration to this call until 13/03/21 to the address: info@aimamartin.com with the following information:

1. Photography or digitization of 1 work of its own. The image accompanied by legend with the technical description in the following format: author, title, technical, measurements, year of production.
2. Brief text presenting his work.
3. Brief text explaining his career in artistic production.
4. Proof (the same can be done through PayPal [paypal.me/aimamartin](https://www.paypal.me/aimamartin) or bizzum 34 618 462 781) .

Each artist in the exhibition will receive a certificate of participation that will be issued by AIMA mARTin (Express Hub), along with a registration bill. The public (except for the artists who will have free access to the platform via

password) will have access to the exposure through inputs worth 3.00 euros.

Through the relationship with artists and other supporters of our organization, we aim to sustain the circular economy also over the Internet. The contribution to this initiative implies the knowledge of the artist's mission on his intellectual positioning in our current context.

For more information visit aimamartin.com/mxx.

(1) World Happiness Day was created by the United Nations in June 2012; since then, the organization has invited its states and organizations, both regional and international, to celebrate and promote cultural and educational actions.

Saludos

AIMA mARTin

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